



# World Textile News

## Italian textile machinery makers excited about ITMA 2015

Italy's textile machinery producers are excited about the upcoming edition of ITMA, which returns to Italy after a 20 year hiatus and runs from November 12-19, 2015.

Over 380 Italian exhibitors are slated to be present in Milan, a 19 per cent increase compared to those participating four years ago in Barcelona, where the last edition of ITMA was held.

Secondly, an ever bigger achievement is that compared to the previous edition, Italian exhibitors have increased their overall exhibition surface area by 46 per cent.

ACIMIT president Raffaella Carabelli says, "These figures don't just place Italy as the leader among the countries exhibiting at the trade fair."

"Above all, they testify to the vitality of our industry and the belief in all of us that Italy's textile sector is enjoying a period of good health," he added.

In addition to ITMA, where machinery manufacturers will showcase textile innovations, ACIMIT is also undertaking a lot of activities in order to promote the Italian textile machinery sector. In 2015, ACIMIT is inviting over 200 textile mill operators from 12 countries like Bangladesh, Iran, Egypt and Pakistan in order to present to them the best of Italian textile technology. Thanks to ITMA 2015 awards, about ten students from foreign universities in Ethiopia, India, Russia and Vietnam will travel to Italy during ITMA.

They will get the opportunity to visit the ITMA pavilions and discover the innovations proposed by Italian textile machinery sector.

Alongside, the Italian Ministry of Economic Development has acknowledged the significance of the sector, which exports 80 per cent of its production to over 130 countries.

## Heimtextil Frankfurt is opening doors on January

According to the designer team of Heimtextil, the trade fair for home and contract textiles, upholstery fabrics, curtains, wallpaper, bed and table linen, etc. trigger feelings in us and inspire us emotionally.

"When customers decorate their homes, they don't just do so without thought. They create an entire world of experience," they say.

The Heimtextil Designer Team has compiled the latest trends for anyone who is looking for new products and surprising developments at Heimtextil which runs from January 14-17, 2015.

The overarching theme of Heimtextil 2015/16 is 'Experience', which includes four major trends which have been defined by the Heimtextil Designer Team for next year's new season.

They include, The Sensory trend which comprises of delicate, somewhat clinically cool colours with beautiful names such as Whisper White, Spa Blue and Moonstruck. The Mixology trend is marked by contrasting dynamics, bright colours and ethnic patterns.

The Discovery trend seeks to create profound feelings with pronounced fabric structures and colours such as black, purple and silver.

Finally the Memory trend emphasises the picturesque and the romantic, with saturated colours such as True Navy and Scarlet Sage, floral still lives and themes borrowed from history.

"All these textile trends have one thing in common, which is a yearning to satisfy one's desire for well-being and luxury," say organisers of Heimtextil, Messe Frankfurt.

They add, "Alongside, they also fulfill the principle that

Construction of dam, aviation industries, heavy industries, auto spare parts and tractors, metal extraction, agricultural and food industries, textile industry, medicine, transportation and tourism, and environmental services were among the capabilities of the Romanian delegation's members.

## Iran textile sector needs network of marketing & sales

The textile industry of Iran needs to form a network of marketing and sales units in factories, as the industry has a high value for finished products and can maintain a working capital for producers, according to Golnaz Nasrollahi, General Director, Department of Textile and Clothing Industry, Ministry of Industry, Mines and Trade.

She emphasized the managerial role of producers in the textile market and how producers throughout the world offer their products to the consumers in different ways. According to Ms. Golnaz, the formation of marketing and sales units in factories, establishment of stores and places for direct delivery, formation of market research units and contacts with final consumers is among the steps that producers should take for the growth of the Iranian textile industry.

Ms. Golnaz stressed that textile factories in Iran should move towards modern methods in order to compete with products imported from other countries.

She said what is important is change in production approach as there are many active competitors outside the country who launch the process of sales and marketing prior to production.

Ms. Golnaz further remarked that if managerial approach is changed in textile industry the finished costs will reduce and marketing and sales system will also be reformed. According to Ms. Golnaz, those who have taken even a small step towards fashion and designing have well experienced its direct effects on the growth of production and sales and other benefits.

The textile industry in Iran consists of about 9,800 production units, accounting for 11 percent share in Iranian industrial sector. The textile industry accounts for about 12 percent of the total employment in Iran's industrial sector.

## Iran to release Persian Carpet Encyclopedia

Iran is set to publish Persian Carpet Encyclopedia, head of Iran Carpet Association, Amir Hossein Chitsazian, has announced.

The encyclopedia is programmed to be released next

calendar year (which starts in March 2015), Chitsazian said. "The book will focus on designs, patterns and aesthetics, technical knowledge, management, economics and trade, history, geography and the styles of carpets," the official added.

The project, which began five years ago, will serve as a reliable source for researchers.

Compiling the encyclopedia aims to present a better understanding of Persian carpet as well as a comprehensive view about the industry.

Carpet-weaving is one of the most distinguished manifestations of Persian culture and art, which dates back to ancient Persia.

Persian carpets often feature geometric patterns which are a reflection of Islamic influence, although many Persian rugs depict natural scenes of flora and fauna.

There is an estimated population of 1.2 million weavers in Iran, producing carpets for domestic markets and international export. Iran exports carpets to at least 70 countries in the world. Experts attribute the increasingly lucrative market for Persian carpets worldwide to their quality, color and design.

The United Arab Emirates and Germany are the main destinations for the Persian carpet, followed by Japan, Lebanon, and Qatar.

## Western powers line up for investment in Iran

Iranian Economy Minister Ali Tayyebnia, who conveyed Iranian President Hassan Rouhani's invitation to President Recep Tayyip Erdoğan during a meeting in Istanbul, has said Iran has been attracting investment requests from the western world amid hopes for a change in its business environment.

"It wouldn't be an exaggeration to say European investors have lined up to invest in Iran," the minister told daily Hürriyet in Istanbul, where he came to attend the Standing Committee for Economic and Commercial Cooperation of the Organization of Islamic Cooperation (COMCEC).

Iran and the five permanent members of the U.N. Security Council plus Germany have been seeking to strike an outline deal over the country's nuclear activities. Expectations for better business environment with ease of sanctions imposed on the country have excited investors, Tayyebnia said.

The minister also met with Erdoğan and conveyed Rouhani's invitation to him.

The two presidents had held a meeting on the sidelines of the United Nations General Assembly meeting in New York in September and this meeting is expected to be a follow-up to that meeting.



# Iran Textile News

## Pakistan, Iran sign 5 MoUs to enhance bilateral cooperation

The MoUs related to establishment of Joint Investment Committee, cooperation between SMEDA and Iran's Small Industries, and establishment of sister port relationship between the ports of Karachi and Chabahar in addition to cooperation in the field of investment, economic and technical assistance.

The agreements were signed during a ceremony in Islamabad attended by Prime Minister Nawaz Sharif. He later told the media that relations between Pakistan and Iran are improving, including bilateral cooperation in economy, culture, science and technology.

The premier identified that there are vast opportunities of increasing the volume of trade between the two neighbouring countries.

Earlier, Iran's Minister for Economic Affairs and Finance Dr Ali Tayyebnia called on the prime minister in Islamabad.

Iranian Minister is in Islamabad to attend the 19th session of the Pakistan-Iran Joint Economic Commission.

The premier expressed hope that the JEC session would open new areas of cooperation while fortifying the existing initiatives. During the meeting both sides agreed upon increasing mutual investment and bilateral trade between the two countries.

Pakistan for expanding Preferential Trade Agreement with Iran

Federal Minister for Commerce Khurram Dastgir told the Iranian finance minister that Pakistan wished to make the current Preferential Trade agreement with Iran effectively operational and expand it by including more items of trade in the reduced tariff list. This despite the fact that international sanctions have hampered trade ties with Iran.

## Iran, Romania Confer on Latest Regional Developments

Iranian and Romanian officials in a meeting discussed the latest developments in bilateral relations between the two countries as well as the regional situation.

The meeting was held between Romania's representative at the European Parliament Ramona Manescu and Iranian Ambassador to Romania Hamid Moayyer .

In the meeting at the Iranian Embassy in Bucharest, the two sides exchanged viewpoints on exchanging parliamentary, economic and political delegations aimed at further development of bilateral ties.

The Iranian diplomat and the Romanian parliamentarian meanwhile discussed issues of mutual interest, including the Middle East region developments, such as the situation in Iraq, Syria and Southeast Europe, like Ukraine.

Moayyer and Manescu agreed that assisting the regional countries in their campaign against terrorism is a real priority, because in the long run it is the regional countries themselves that can contribute to uprooting terrorism and its problematic aftermaths relying on the conditions and particular specifications of their countries.

Also in a relevant development in September, Iran's Foreign Minister Mohammad Javad Zarif and his Romanian counterpart Titus Corlatean in a meeting hailed the existing bilateral relations between Tehran and Bucharest, and called for the further expansion of their countries' mutual cooperation in all fields.

Also, a trade and technical delegation from Romania visited Tehran in September to confer on ways of expanding mutual cooperation with Iranian firms, industrialists, tradesmen and investors.

2014 did not attract visitors, the show attracted buyers. Those visiting the show were serious about doing business at the show, and were able to meet not just their existing suppliers, but also new suppliers. This was a win-win show for both exhibitors and visitors."

Says Natascha R Meier, Head, Sales & Marketing, Graf Group, "We are very happy to be at the show. The response is beyond expectations. We had not expected an international class show when we decided to participate in ITMACH India 2014. We were able to meet new, serious clients during the four day event."

While some exhibitors were able to clinch business deals at the show, almost all the exhibitors were confident of bagging orders as a result of the show.

### **Textile investments on the rise**

Gujarat-based Sintex Industries has announced plans of setting up a Greenfield textile composite mill near Pipavav port with an investment of Rs 5,500 crore. "We would be investing Rs 5,500 crore to set up this project, which is located 6 kms away from Pipavav port in Amreli district," Sintex Industries MD Amit Patel said.

"We intend to complete this project by 2017-18. We will be focusing on spinning, weaving, knitting and processing in this facility," he said, adding Sintex Industries has already been into textile business in Gujarat with one of their plants located in Kalol town near Gandhinagar.

The upcoming Pipavav unit will be the 10th plant of Sintex Industries in the country, and will be set up in phase-wise manner. Patel also said that Pipavav plant will have one million spindles, 2,400 weaving machines and a capacity to churn out 600 tonnes of knits.

"Phase-one of Pipavav textile manufacturing plant will be operationalised by March 2015 and we will be adding one lakh spindles every two months and then finish the project till 2017-18," he said. Patel said the plant will generate employment opportunities for around 8,000 persons and around 40-50% of the employees will be women. "We expect a turnover of Rs 9,000-10,000 crore for the company after the Pipavav plant will run at its full capacity," Patel said, adding that the company's turnover was Rs 6,400 crore during the last fiscal with the growth rate of 20%. "Products will not only range up to cotton but will also include multiple products like polyester yarns, viscose yarn, Lycra, etc," Patel said, adding that 60-80% of the products will be exported. "Besides, there is a huge opportunity globally in this sector, especially as the space is being vacated by China.

Meanwhile, Welspun has also announced its expansion plans at its Anjar facility.

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# Premiere Edition of ITMACH India: A Winner For Exhibitors And Visitors

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## **Premiere Edition of ITMACH India: A Winner For Exhibitors And Visitors**

Huge crowds and on-the-spot signing of purchase contracts were the order of the day at ITMACH India 2014, in Ahmedabad. The four-day event, from 10-13 December, 2014 was the first focused textile machinery exhibition in Ahmedabad region at a brand-new, state-of-the-art exhibition centre in Gandhinagar.

The international textile machinery exhibition hosted around 200 exhibitors and 21,487 visitors during the four days of the show. Exhibitors are satisfied with the quality of visitors and investment enquiries. ITMACH India 2014 attracted serious visitors and decision makers from the textile industry, from across the country. International visitors were from Egypt, Ethiopia, Iran, Nigeria, and Pakistan. The success of the ITMACH India 2014 establishes the need of a large textile machinery exhibition beyond Mumbai and presence of the country's largest exhibition centre.

During the inauguration of the show and the concurrently held international textile conference, 'India' – Opportunities for Global Textile Investments, Saurabh Patel, Minister of Finance, Energy & Petrochemicals, Government of Gujarat, said, "Gujarat is moving towards becoming the textile manufacturing hub of the country. At such a time, an exhibition like ITMACH India is very much the need of the hour. We hope that ITMACH India will be an annual event in Gandhinagar's Exhibition Centre, which is a world class exhibition facility. I hope to see ITMACH India show grows from one hall today to several in the next one year, with full support of the state government."

Gujarat is fast becoming the textile manufacturing hub of the country, with several prestigious projects coming up in the state. This makes Ahmedabad the preferred location for an international machinery exhibition like ITMACH India. Exhibitors and visitors have evinced satisfaction with the show. According to Ramesh Brahmhatt, Yamuna Machine Works Ltd, "ITMACH India 2014 is a very well organised show. We are happy to be here, and to meet our existing customers, and some new customers too."

A similar feedback was received from Sagar Group. The company represents a large number of international and Indian machinery makers. Says Varishensagar Shah, "We are happy to participate in ITMACH India 2014. We got a lot of leads at the show, while also meeting with our existing clients. With the industry in investment mode, this is the right time and place to organise a machinery show." Another exhibitor Hemnt Shah of Manisha Overseas stated, "ITMACH India

